

“Empowering Tribal Women in Dangs through Convergence”

A Study of Dangs

Project Initiative by
Director
DRDA, DANGS, Gujarat

Unity, Entrepreneurship and Empowerment

The concept

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- ❑ Organize the Rural Women in to SHG
- ❑ Motivate them to save regularly
- ❑ Explore commercial activity
- ❑ Use of local resources
- ❑ Finding local market
- ❑ Use govt. schemes to accelerate the activities.
- ❑ Impart training
- ❑ Technical & other support provided by DRDA
- ❑ Confidence to compete & be successful
- ❑ The Real Empowerment

The scheme

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- ❑ Mayadevi SakhiMandal & Nirmal Sakhimandal, in village Kakarda are formed under State Govt. Scheme.
- ❑ SHG produces bricks
- ❑ The silted check dam-ideal location. Use the soil by desilting it.
- ❑ Money for the Raw material, labour charges to be raised
- ❑ Brick production starts.....



The Journey

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- ❑ Bricks are sold in the village.
- ❑ Bricks will be used in IAY TSC etc. at effective rates.
- ❑ Members will get wages, share of profit.
- ❑ DRDA took interest in exploring activity, training, Loan case, production.
- ❑ Loan case under SGSY.
- ❑ Taking Sarpanch & local leaders in to confidence.



The Journey continued...

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- ❑ Loan under SGSY approved and disbursed for two SHG's
- ❑ Invitation to attend Bhenskatri SHG's activity area extended to 22 Sarpanchs' of the district.

चालू खाता CURRENT ACCOUNT बिनांक/Date .. 27.07.20.....

Pay *Chesma Swasthanti Jeeke - Bhongadi*

रुपये *Rs. 1,50,000/-* या धारक को or Bearer

अदा करें **₹ 1,50,000/-**

खता नं. A/c No. व. प. L.F. प्र. ह. INTLS

बैंक ऑफ बड़ौदा
Bank of Baroda

वर्गई - 394 730.
WAGHAI - 394 730.

कृते बैंक ऑफ बड़ौदा For Bank of Baroda
Sr. Br. Manager
परिचल शाखा प्रबंधक / Sr. Br. Manager
शहई नारा, जि. वार्ग / Waghai Br., Di.Dang

WAGHAI/CA/2003/JJ No. 946331



Facts & Figures

Cost of production	In figures	Amount	Amount
Loan received	5.97 lacks		
Material Cost		5.85 lacks	
Brick produced & sold	6.00 lacks		
Wages paid		4.05 lacks	
	Total cost		9.90 lacks
Turn over			11.70 lacks
Net profit			1.80 lacks

Forward linkages

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- ❑ Widening of SHG member base by employing local Male and female labourers.
- ❑ Inquiries started pouring in from villagers like IAY (Indira Awas Yojana) beneficiaries and from individuals.
- ❑ More Labourers deployed in Brick Transportation & construction activities.



The Improvement

A simple step towards rural empowerment has resulted in several short and long term benefits:

- ❑ SHG's Activated & guided in to profitable venture.
- ❑ Workers get locally, sustain ably employed
- ❑ Better Quality of Life
- ❑ Help checked migration school dropout rate.
- ❑ Constructions under IAY executed faster and at economical rate.
- ❑ Check dam de-silted without any cost

Important: Local problems have local solutions. The need is to enable rural economy by lending a guiding hand and effective dovetailing of various schemes

Dovetailing of following Schemes:

- 1.Sakhi Mandal Yojana (SHG)
- 2.IAY
- 3.SGSY
- 4.TSC
- 5.Watershed Development

Auxiliary Benefits

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□ IAY Constructed	95
□ Labour Created – Man days	11230
□ Check dam De silted	2
□ Toilets constructed	BPL-346 APL-90

The model is eco friendly & replicable

Inspirations

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- ❑ 11 SHGs Started Brick Production.
- ❑ 19 Sarpanchs Visited The Site, have shown keen interest to replicate.
- ❑ Local BPL beneficiaries became Skilled Laborers.
- ❑ Check dam / Ponds De silting may be taken up in other Villages.
- ❑ Kuchcha House is Replaced by Pucca House.

Our Life Now!!!!

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- ❑ Now we are more Organized.
- ❑ We work in our own village and earn more money.
- ❑ Our Children get steady education.
- ❑ We sing merrily!!!!

Thanks